

MEDIA RELEASE

FOR IMMEDIATE RELEASE: December 16th, 2014
Toronto, Ontario – Girl Guides of du Canada (GGC)

The Cowan Foundation Helps Girl Guides of Canada Manage Risk through Development of New Mobile App & Risk Management Training Processes

In the spirit of giving during the holiday season, The Cowan Foundation annually selects an organization as a recipient of their Holiday Card Program. This year, Girl Guides of Canada–Guides du Canada (GGC) has been selected to receive \$50,000 in support of a new programming initiative focused on Threat Risk Assessments (TRA) and Managing Risk E-Learning Training for volunteers.

With more than 92,000 girl and women members across Canada, GGC relies on the incredible contributions their volunteers make to the delivery of great girl programming as well as their assistance in administration. The Cowan Foundation saw this as an opportunity to provide assistance in their area of expertise, as the Operating Companies that sustain The Foundation specialize in risk management products and services.



Quotes

“Since 2004, The Cowan Foundation’s Holiday Card Program has donated approximately \$400,000 to selected Canadian charities,” explained Heather McLachlin, President, Cowan Insurance Group. “When we heard about the great work Girl Guides of Canada was doing we decided to step up and support the organization for a second year. By donating \$50,000 to this program, we are helping an important initiative that will help keep volunteers and participants safe and informed, while improving GGC’s organizational effectiveness and efficiency.”

“Girl Guides of Canada is pleased and proud to continue to work in partnership with The Cowan Foundation,” said Deborah Del Duca, Chief Executive Officer, Girl Guides of Canada. “With their support in 2014 we made progress with Girls First, a major review and revision of our programming and delivery. Now with this donation of \$50,000 we can make significant strides forward in continuing to ensure risk is assessed and managed in a responsible and innovative way.”

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About The Cowan Foundation

The Cowan Foundation was started in 1995 in honour of Frank Cowan, the founder of Cowan Insurance Group and Frank Cowan Company. The Foundation is sustained by the ongoing success of the Princeton Holdings group of companies including Cowan Insurance Group, Frank Cowan Company, The Guarantee Company of North America, Millennium CreditRisk Management, Cowan Asset Management and Fountain Street Finance. Together they provide insurance and risk management products and services for individuals, businesses, organizations and public entities as well as assist employers with their group benefits, retirement and health and disability management plans. The goal of The Cowan Foundation is to make a positive difference in the lives of Canadians and the broader well-being of our communities. www.cowanfoundation.ca

About Girl Guides of Canada–Guides du Canada

Guiding provides a safe environment that invites girls and young women to challenge themselves, to find their voice, meet new friends, have fun and make a difference in the world. Girl Guides of Canada–Guides du Canada (GGC) strives to ensure that girls and women from all walks of life, identities and lived experiences feel a sense of belonging and can fully participate. Girl Guides is an organization with more than 100 years of history and a strong and growing future. [Join Us](#).

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