



Cookie All Stars – FAQs for Families

What is Cookie All Stars?

Cookie All Stars is Girl Guides of Canada’s cookie selling rewards initiative, where girls earn rewards for achieving exceptional cookie sales levels. Girls set their own goals, earn amazing rewards and get recognized for their efforts, all while raising funds for their Unit’s great Guiding activities and programming.

How do girls benefit from Cookie All Stars?

Girls learn valuable skills such as goal setting, planning, responsibility, safety awareness, courtesy, problem solving and decision making. Girls also gain a better understanding of how their cookie sales help fund all that GGC offers and the activities they enjoy participating in.

Does every girl who participates in Cookie All Stars get recognized?

Yes. All girls who participate in cookie selling receive a certificate from their Unit Guider recognizing their participation. Girls who sell 40 cases or more receive a certificate signed by the Guiding Ambassador.

What rewards can girls earn for their cookie selling efforts?

 <p>7-14 Cases</p>	 <p>15-29 Cases</p>	 <p>30-39 Cases</p>	 <p>40-79 Cases</p>	 <p>80+ Cases</p>
<p>Girls who individually sell 7 to 14 cases will receive a Crest</p>	<p>Girls who individually sell 15 to 29 cases will receive a \$25 Movie Voucher and a Crest</p>	<p>Girls who individually sell 30 to 39 cases will receive a \$75 gift card to Indigo Books and Music Inc. and a Crest</p>	<p>Girls who individually sell 40-79 cases will receive a Crest and a \$125 Amazon gift card</p>	<p>Girls who individually sell 80 or more cases will receive a Crest and a Camp Kit** or a \$250 Amazon gift card</p> <p><small>**Camp kit includes knapsack, sleeping bag, mess kit, flashlight, and canteen. Approx. retail value of \$300</small></p>

* All rewards subject to availability and change without notice at GGC's discretion

Do girls earn rewards for participating in Unit cookie selling events?

Yes. Cookie All Stars has a bonus reward that recognizes girls who participate in group sales with their Units. Please ask your Guider on how working together with other girls in your Unit can earn you a group sales crest through participation in cookie selling events.

Can Girls include the cookie sales at a Unit cooking selling events in their individual sale?

Not Currently. Group sales and individual cookies sales should be treated and tracked as separate activities.

Do girls have to participate in Cookie All Stars?

While we encourage all Members to take part in cookie sales as a fun way to learn new skills and raise funds for Guiding, participation in Cookie All Stars is not mandatory.