## Girl Guides



## How can I support my girl selling cookies online?

- 1. Start by discussing the ways she would like to reach out to friends and family members. Maybe this is through email or social media. Together, review the <u>tools and resources</u> that are available for her to use.
  - Very Important Girls should not use social media platforms by themselves if they do not meet the eligibility requirements. For example, you must be 13 to use Facebook so a parent/guardian should be posting on the girl's behalf.
- 2. Together, discuss the importance of online safety, by reading our cookie selling safety protocols.
- 3. Make a list of the friends and family she would like to reach out to and include their email addresses. For those who don't have email, reach out to them with the exciting new way you'll be selling cookies this year and choose the best way you can share the link with them.
- 4. Talk about any additional information she would like to include in her message. Maybe she wants to share what her unit has planned for the new Guiding year or share a special memory she has about Guiding. Personalizing your message to friends and family will help friends and family understand why Guiding is so important to her.
- 5. Send out her message and let her customers do the rest.
- 6. You can even use one of our email templates to email your colleagues at work.
- 7. Most importantly, have fun!



