**Email Template – Looking to purchase**

**Subject line:** It's Girl Guide cookie time!

Hey (Friend’s Name),  
  
It’s cookie time!  
  
**This spring, my unit will be selling delicious classic chocolate vanilla sandwich cookies. If you’re interested in purchasing cookies from me this season, please contact me to confirm how many boxes you would like to buy to help support Girl Guides.**

**Cookies are now $6 a box or $72 for a full case. This price increase ensures we can continue to raise the same amount of funds from these tasty treats despite increased baking and shipping costs, and benefit from what Girl Guides of Canada has to offer, including girl empowerment, leadership development, and fun experiences!**

**We are also very excited to announce a formula change for the classic chocolate and vanilla sandwich cookies. The cookies will maintain the same great taste that you know and love, but now have a *plant- based* formula.**

Thank you for supporting Girl Guide activities for girls in your community and across Canada.

(Your name)

**Parent Email Template**

**Subject line:** It's Girl Guide cookie time!

Hey (Friend’s Name),  
  
**This spring, my daughter will be selling delicious classic chocolate and vanilla sandwich cookies. If you’re interested in purchasing cookies from (girl’s name) this season, please contact me to confirm how many boxes you would like to buy to help support Girl Guides.**

**Cookies are now $6 a box or $72 for a full case. This price increase ensures (girl’s name) can continue to raise the same amount of funds from these tasty treats despite increased baking and shipping costs, and benefit from what Girl Guides of Canada has to offer - including girl empowerment, leadership development, and fun experiences!**

**There has been a formula change to the classic chocolate and vanilla sandwich cookies. The cookies will maintain the same great taste that you know and love, but now also with a *plant- based* formula.**

Thank you for supporting Girl Guide activities for girls in your community and across Canada.

(Your name)

**Girl Email Template – Thank You**

**Subject line:** Thanks for buying Girl Guide cookies.

Dear (Customer's First Name),  
  
Thank you for helping my group reach our cookie-selling goal!  
  
Because of your purchase, girls like me get to have awesome experiences through Girl Guides. I get to make new friends, explore the outdoors, and help my community.

I hope you enjoy your cookies!  
  
(Your Name)