

Girl Guide Chocolatey Mint Cookies Now Available *Introducing a Healthier Version of this Annual Fall Tradition*

September 23, 2009, Toronto, ON – Much like the changing of the leaves, jack-o-lanterns on the porch, and the new crispness in the air, the annual sale of Girl Guides of Canada's (GGC) chocolatey mint cookies is a true sign of the approaching fall season.

Available for a short time only, these tasty treats are now a healthier snack alternative, made with ninety per cent less trans fat per serving.

Throughout the month of October, Sparks, Brownies, Girl Guides and Pathfinders will be in neighbourhoods across Canada selling cookies. This year, Girl Guide cookies will also be sold for one day only, in participating Sears, Sears Home and Outlet stores on October 3.

Started by a Girl Guide leader in 1927 as a means of raising money for uniforms and camping equipment, Girl Guide of Canada cookie sales have become one of Canada's greatest traditions. Every time a person purchases a box of Girl Guide cookies, they are supporting the development of programs and activities that continue to inspire greatness in girls. As the official fundraiser for GGC, cookie sales help girls of all ages to become confident, courageous and resourceful, and to make a difference in the world.

About Girl Guides of Canada-Guides du Canada

Girl Guides is the original activity-based organization for girls in Canada, with more than 90,000 girls and women members. Guiding provides diverse and exciting programs and activities that offer girls the opportunity to discover new interests, learn valuable leadership skills and make lasting friendships. In 2010, GGC will celebrate 100 years of providing girls with opportunities to achieve greatness. www.girlguides.ca/cookies

For more information, contact
Elizabeth Yeung, Manager, Marketing & Strategic Alliances
Girl Guides of Canada-Guides du Canada
416-487-5281 ext 248
yeunge@girlguides.ca

