



GIRL GUIDE COOKIES

It's amazing what a cookie can do!

Cookie Selling Tips for Parents

Cookie selling not only raises funds for Guiding programs - it also provides opportunities for girls to develop important life skills, including:

- ✓ Teamwork
- ✓ Self-confidence
- ✓ Planning and goal setting
- ✓ Responsibility
- ✓ Community involvement
- ✓ Safety awareness
- ✓ Business ethics
- ✓ Problem solving and decision making
- ✓ Money and time management
- ✓ Customer service

Proceeds from the sale of Girl Guide cookies supports Guiding activities in your community and across the country! Money raised through cookie sales:

- ✓ Helps us provide diverse and exciting programs and activities to girls
- ✓ Allows girls the chance to discover new interests, learn valuable leadership skills and make lasting friendships
- ✓ Assists girls and leaders with attending camps and events

With your help and support, this year's cookie program can be a success for your child! Here are some ways to support your girl:

- ✓ Help your child reach her Cookie All Stars goal by hosting her at your office for a cookie sale.
- ✓ Arrive at unit meetings and any planned cookie sales on time.
- ✓ Help your child network with family and friends, but let her do the selling so she can learn some important business skills.
- ✓ Return cookie money on time and be sure that the Guider has your signature beside the cases of cookies received by your daughter/ward to sell.
- ✓ Offer to be a supervising adult - there are always opportunities to be a volunteer and lend a hand.
- ✓ Listen to her practice her sales pitch by asking questions and pretending to be a customer.
- ✓ Be a role model and have fun with her!