

## How can I support her in selling cookies?

1. Start by discussing the ways she would like to reach out to friends and family members. Maybe this is through email or social media. Together, review the templates available for her to use in Cookie Sales Toolkit.
2. Together, discuss the importance of [online safety](#).
3. Make a list of the friends and family she would like to reach out to and include their email addresses.
4. Talk about any additional information she would like to include in her message. Maybe she wants to share what her unit has planned for the new Guiding year or share a special memory she has about Guiding. Personalizing your message to friends and family will help friends and family understand why Guiding is so important to her.
5. Send out her message and let her customers do the rest.
6. You can even use [one of our email templates](#) to email your colleagues at work.
7. Most importantly, have fun!